SALINAS PUBLIC LIBRARY

LIBRARY CARD DESIGN CONTEST









PARTICIPANT ENTRY FORM
Full Name
Phone Number
Email
Title of the Design
Age Library
STAFF NOTES

CREATE YOUR DESIGN IN THE SPACE PROVIDED BELOW. DO NOT FOLD.

You must submit your artwork on this design template along with the Photo/Creative Works Release Form (page 2).

RULES AND HOW TO ENTER

- 1.Entries must be completed on the official application, available at all libraries or on the library website: www.salinaspubliclibrary.org. Entries must be accompanied by a signed Photo/Creative Works Release form.
- 2.All designs must be completed on the template. You may recreate the template on your home computer but must keep the dimensions the same and include all the requested information.
- 3. The submitted entry must be the creative and original work of a single individual (no copies of cartoon or artwork created by other people).
- 4.Artwork can include high resolution (300 dpi) computer-generated or digital photographic submissions or paper submissions using colored pencil, pen, paint, camera, or computer-generated art. Artwork should be one-dimensional for printing purposes.
- 5. There is a limit of one entry per contestant.
- 6. The basic card dimensions are 2 1/8 inches by 3 3/8 inches (2.125 in x 3.375 in).
- 7.Be sure to print and sign the Photo/Creative Works Release Form and submit it with your design. Include your name, age, and contact information on the template.
- 8. The deadline to turn in card entries is Friday, September 30, 2022.

Entries can be submitted to any Salinas Public Library branch or via online form. Only complete entries, including the Photo/Creative Works Release Form and design template, will be reviewed.

Who can enter?

The contest is open to all ages.

THEME

We are looking for designs that showcase the value of Salinas Public Library, or what the library means to you.

Three card designs will be selected and judged based on creativity, artistic expression, and the message communicated.

PRIZES

Selected winning designs will receive prizes according to the category in the following amounts.

One winner will be selected in each category. Each winner will receive \$200.00. All prizes will be awarded as gift cards.

Kids (ages birth to 12) - \$200

Teens (ages 13 - 17) - \$200

Adults (ages 18 +) - \$200

JUDGING

- Entry into each category will be determined by the age of the applicant at the time of submission. If you are a child, ages birth to 12, you design will automatically be considered in the kid's category. If you are a teen, your design will be considered in the teen category, and if you are an adult, your design will be considered for the adult category.
- The Winning designs will be used for the official library cards, and may be used on library promotional materials, including posters, bookmarks, forms, flyers, and on the library's website.
- All rights to the artwork will belong to the Salinas Public Library. Winning artwork may need to be modified to comply with Salinas Public Library branding and guidelines.
- The winners will be notified in October 2022.

PHOTO / CREATIVE WORKS RELEASE

I,, certify that the attached submission to the Library Card Design Contest is my	
or my child's) own original creative work. I give permission for the City of Salinas to reproduce creative works resulting	
from my (or my child's) participation in the Library Card Design Contest. I understand that the purpose is to promote the	
Library & Community Services Department and its services/programs. I give permission with the following understanding	յ։
no compensation of any kind will be paid to me (or my child) at this time or in the future for the use of my (or my child's)	
creative works. Permission is not required to take part in the City of Salinas programs. The City of Salinas reserves the	
right to modify creative works resulting from my (or my child's) participation in the Library Card Design Contest to conform	n
to the dimensions of the library card or to accommodate text. I may not use creative works resulting from my (or my child	d's
participation in the Library Card Design Contest for commercial purposes without the approval of the City of Salinas.	